



Canadian Society for Ecological Economics
12th Biennial Conference | May 22 - 25, 2019

Sponsorship Package

waterloo2019.cansee.ca

Event Overview

Canadian Society for Ecological Economics 12th Biennial Conference
Wednesday May 22 - Saturday May 25, 2019
Balsillie School of International Affairs, Waterloo, Ontario

Theme: Engaging Economies of Change

Climate change, resource scarcity, deepening inequalities, volatile geo-politics and growing economic instability all threaten our wellbeing, now and in the future. These challenges require interdisciplinary economics research that is informed by real-world situations and creates useful solutions. This conference will explore the relationship between the economy, the environment and social justice in order to advance policy-relevant alternative economic models. The theme recognizes that many solutions already exist, and need to be understood and replicated. To accomplish this, partnerships between academics and front-line practitioners will be emphasized.

Making an Impact on Waterloo Region

Waterloo Region is known as a hub for technology startups, but it is also a hub for sustainability and environment organizations. This conference will showcase the many organizations doing excellent work, foster opportunities for collaboration with the University of Waterloo's Faculty of Environment, and engage the public in dialogue that invites a deep dive into the sources of these challenges and the opportunities to address them. Highlighting interdisciplinary research of the local universities, promoting local expertise, and bringing world-class thought leaders to the Region will make this conference a success and inspire even greater achievements.

Expected Attendance

CANSEE has a proven track record of attracting over 250 attendees to its conferences, including keynote speakers, academics, students, policy makers from both government and NGOs, and leaders in civil society seeing to build an ecologically sound and socially just world.

Current Sponsors

We are grateful to our early sponsors. We invite you to join these visionaries in creating change for an ecologically sound and socially just future. We are grateful for any contribution.



Canadian Society for
Ecological Economics



BALSILLIE SCHOOL
OF INTERNATIONAL AFFAIRS



UNIVERSITY OF WATERLOO
FACULTY OF ENVIRONMENT



Economics for
the Anthropocene



A Difference You Can See

This is a student-lead conference, from conception, through design, to execution. This isn't your typical academic conference! Take a look at why:



Community Showcase

In the central hall, community organizations bringing ecological sustainability and social justice to Waterloo Region and the world will showcase their work. Care to join us?



Child Care Provided

There's nothing like trying to think while keeping your child safe and happy. So everyone can participate, licensed professionals and volunteers will take care of the kids!



Public Lecture Series

Open to everyone for free, world-class speakers will discuss a new economic vision for Canada one night, and the Sustainable Development Goals the next.



Special Session on 80 by 50

The municipal governments of the Region have committed to reducing the Region's GHG emission by 80% from 2010 levels by 2050. Lets talk about how to succeed!



Live-streaming of All Keynote Presentations

Extending the conference's reach beyond Waterloo, keynotes will be broadcast for free. Records will become teaching tools. Ready to start a conversation?



Community Maker Night

We have the power to make what we need! A family friendly event, learn to fix it all and live zero waste, make beeswax wraps, make beautiful t-shirt art, and much more!



Serving Local Sustainable Food

You cannot save the world on an empty stomach - and this food will help with both. Lunch will be provided to all participants each day to maximize networking.



Collaboration with Local Businesses

Local economies keep us fed, employed, connected, and safe. We are partnering with local businesses, and participants will explore Kitchener's local currency.



Student-Lead

We care about impacting the local community, making connections, generating ideas, innovating, inclusion, and finding new ways to keep us all engaged!

Subthemes

Biophysical and Social Systems

Economies are physical and social systems. This research investigates both current and future society-nature relationships through classic tools like material and energy accounting, environmental taxation and payment for ecosystem services, modeling methodologies, and scenario formation.



Defining Political and Ethical Relationships

Situating Ecological Economics as a political practice, we acknowledge that socio-ecological problems are not merely technical, but involve differential power relations between humans, species, and generations. Seeking adaptive ethical and political frameworks, we look to collaborate with history, anthropology, psychology, sociology, and political ecology.



Allies & Partnerships Outside the Academy

This sub-theme sparks a dialogue between academics and the organization and communities whose thinking and doing relates to the empirical findings, theoretical frameworks, and philosophical underpinnings of the discipline. These can include non-profit leaders, elected officials, industry representatives, indigenous groups, activists, and labour movements.



Complexities of Change

We will explore the spatial and temporal dynamics of a low-carbon transition through systems science. How does a constant material throughput impact extending empathic circles, equality, and social justice? We seek to explore cascading effects, and unintended consequences in the coevolution of social, political, and biophysical systems.



Currency, Markets & Value(s)

Money, exchange and investment plays a critical role in contemporary economic institutions and will be a driving force for the low-carbon transition. This sub-theme analyzes financial institutions, money creation, alternative currencies, ontological understandings of money and how an ecological economy might handle pluralist conceptualizations of 'value'.



Communities of Care Beyond Markets and States

Exploring the diverse extra-market economies and non-market logics that persist outside of relations of capital, we return economic study to the original meaning of oikonomia – management and care of the common home – and escape from the modern economics of market exchange outside the household. We highlight care, commoning, and decolonizing.





Sponsorship

A hundred years of disciplinary specialization in scientific inquiry has left us unable to understand or to manage the interactions between the human and environmental components of our world. The “Engaging Economies of Change” conference attempts to address this and build solutions. Can you help us build a better tomorrow?

Our Progress so Far

This conference will require thousands of volunteer hours and cost approximately \$90,000 to put on. While some of these expenses will be covered by attendance fees, we want to make the conference affordable for students and other community members. So far we have raised \$16,000. We are seeking sponsors looking to leverage opportunities in a shifting business and economic landscape, aligning strategic marketing opportunities with impact-based return. You can engage with many different levels of sponsorship, and all contributions are deeply valued.

Creating Shared Value

At CANSEE we believe in building truly mutual relationships that meet both participants needs. Through sponsoring this event you can position your brand as responsible, aware, engaged, and progressive. Waterloo Region is a dynamic and conscientious community, and citizens look to create positive identities through the brands and organizations they associate with.

Can we help you:

- Increase brand exposure?
- Engage with your audience?
- Drive traffic to your website?

Suggested Levels of Sponsorship

	Care upto \$199	Restore \$200-\$999	Sustain \$1000 - \$4999	Co-Host over \$5000
Thank-you social media mention	x	x	x	x
Table at community showcase		x	x	x
Free attendance for rep		1 - 2	3	5
Logo on website, program		x	x	x
Multiple social media mentions			x	x
Banner on main stage				x

Fund a Specific Component

If you prefer, you can sponsor a specific keynote panel, lunch, or segment. The specific segment would be reported on the website and in program as “sponsored by...”

Keynote Panel Accommodations:	\$1200/panel
Keynote Panel Travel:	\$1000/panel
Lunch:	\$2500/day
Maker’s Night:	\$1000





Tentative Conference Schedule

Wednesday May 22, 2019

- 19:00 **Welcome** Conference Chairs and Host Representatives
- 19:15 **Keynote** Foundations of Ecological Economics into the Future
- 21:00 **Cake and Wine Reception**

Thursday May 23, 2019

- 9:00 **Keynote** Degrowth and Ecomodernism: Divergent Futures?
- 10:00 **Presentations*** Subtheme 1: Biophysical and Societal Systems Analysis
- 12:30 **Lunch** (provided)
- 13:30 **Keynote** Alternative Ethical and Political Relationships
- 14:30 **Presentations*** Subtheme 2: Defining Political and Ethical Relationships
- 17:00 **Dinner** (not provided)
- 19:00 **Public Keynote** Economics in Canada as if People and the Planet Mattered

Friday May 24, 2019

- 9:00 **Keynote** A New Alliance Between Green Politics and the Right
- 10:00 **Presentations*** Subtheme 3: Allies and Partners Outside the Academy
- 12:30 **Lunch** (provided)
- 13:30 **Keynote** Wicked Tensions: Biophysical Limits to Social Justice
- 14:30 **Presentations*** Subtheme 4: Complexities of Change
- 17:00 **Dinner** (not provided)
- 19:00 **Public Keynote** Sustainable Development Goals in Ontario and the World

Saturday May 25, 2019

- 9:00 **Keynote** Financing the Transition
- 10:00 **Presentations*** Subtheme 5: Currency, Markets, and Value(s)
- 12:30 **Lunch** (provided)
- 13:30 **Keynote** Caring Relationships as a Commons: Replacing Markets and States
- 14:30 **Presentations*** Subtheme 6: Communities of Care Beyond Markets and States
- 17:00 **Dinner** (not provided)
- 19:00 **Public Event** Makers Night: Reclaiming the Means of Production

**all 2.5 hr Presentations time slots consist of two 1 hour groups of 4 presentations with a half-hour break in between*

List of Invited Keynotes

The following list outlines the names and affiliations of all potential and confirmed keynote speakers for CANSEE 2019. The scientific and keynote committee plans to work diligently with each and every speaker to design a lecture that advances the dialogue necessary to engage in economies of change. Those with asterisks have confirmed their attendance.

Introductory Lecture:

*Ronald Trosper | Indigenous Economics Scholar, University of Arizona
Susan Paulson | Ecofeminist Degrowth Scholar, Centre for Latin American Studies, U of Florida

Subtheme 1: Biophysical & Social Systems Analysis

*Giorgos Kallis | Ecological Economics Scholar, Universitat Autònoma de Barcelona
*Ted Nordhaus | Co-Founder & Executive Director, The Breakthrough Institute

Subtheme 2: Defining Political and Ethical Relationships

Robin Wall Kimmerer | Environmental Biology Scholar, State University of New York

Subtheme 3: Allies and Partnerships Outside the Academy

*Stephen Quilley | Associate Professor of Social and Environmental Innovation, UWaterloo
*Paul Gregory | Director of Outreach, Green Party of Canada
Janette MacDonald | Community Engagement Consultant, City of Kitchener
*David Mayberry | Warden, Oxford County

Subtheme 4: Complexities of Change

Arturo Escobar | Kenan Distinguished Professor of Anthropology, University of North Carolina
Juliet Schor | Professor of Sociology, Boston College
Roger Scruton | British Author of political philosophy

Subtheme 5: Currency, Markets and Value(s)

Jennifer Clapp | Canada Research Chair in Global Food Security and Sustainability, UWaterloo
*Ralph Hall | Associate Professor, School of Public & Intl Affairs, Virginia Tech

Subtheme 6: Communities of Care Beyond Markets and States

*Joe Mancini | Head of The Working Centre, Kitchener
*Bengi Akbulut | Degrowth and Care Economics Scholar, Concordia University

Public Lecture 1

Kate Raworth | Senior Visiting Research Associate, Oxford Environmental Change Institute
Tim Jackson | Director, Centre for the Understanding of Sustainable Prosperity
(Moderated by Elizabeth May, Leader of Green Party of Canada)

Public Lecture 2

TBD: An ecological economic critique of the Sustainable Development Goals